



Direct Benefits for Funding ONE BWP Connector

- **TAX DEDUCTION (consult your CPA)**
- **GOALS CONSULTATION**
- **YEAR-ROUND CONCIERGE SERVICE**
- **VISIBILITY / PROMOTION**
 - Listing or link on BWP website
 - BWP Brand = civic spirit + innovation and inclusion
- **INTRODUCTIONS**
 - A minimum of ten targeted introductions with key individuals as per Goals Consultation
- **PREMIUM EVENTS**
 - One complimentary invitation to all BWP events, including any exclusive pre-receptions for Funders, Board Members, and Connectors
- **CUSTOMIZED INTELLIGENCE**
 - Quarterly Trend Sheet Report

TOTAL COST: \$5,000

JOBS CREATED FOR GREATER BOSTON ECONOMY = 2.4

Mark Maloney
President
O: 857-284-1305
M: 617-448-8883
mark@bostonworldpartnerships.com

Dave McLaughlin
Executive Director
O: 857-284-1303
M: 617-869-4328
dave@bostonworldpartnerships.com



Direct Benefits for Funding TWO BWP Connectors

ALL PREVIOUS BENEFITS, PLUS THE FOLLOWING...

- **VISIBILITY / PROMOTION**
 - Name the purpose for your funding (e.g. “To promote diversity in Greater Boston” or “To encourage innovation in education”)
- **PREMIUM EVENTS**
 - Two (total) complimentary invitation to all BWP events, including any exclusive pre-receptions for Funders, Board Members, and Connectors
- **CUSTOMIZED INTELLIGENCE**
 - Opportunity to serve on panel for relevant Strategy Sessions with cutting-edge startups
- **PROFESSIONAL DEVELOPMENT**
 - Extra consideration for Connector candidates referred by funder

TOTAL COST: \$10,000

JOBS CREATED FOR GREATER BOSTON ECONOMY = 4.8



Direct Benefits for Funding FIVE BWP Connectors

ALL PREVIOUS BENEFITS, PLUS THE FOLLOWING...

- **VISIBILITY / PROMOTION**

- “Silver Partner” designation and visibility across BWP platform. Listing on all print & digital media
- Opportunity to cross-publish blog postings up to twice a month
- Guaranteed coverage in one BWP publication per quarter

- **INTRODUCTIONS**

- Funder can request form of introductions – i.e. by email, in person, con call, etc.

- **PREMIUM EVENTS**

- Five complimentary invitations to all BWP events, including any exclusive pre-receptions for Funders, Board Members, and Connectors

- **CUSTOMIZED INTELLIGENCE**

- Opportunity to convene an Idea Forum
- Opportunity to insert question in BWP Connector surveys

- **PROFESSIONAL DEVELOPMENT**

- Name one Connector, usually a rising star in Funder’s organization (N.B. Named Connectors must adhere to standard Connector performance standards and measurements.)

TOTAL COST: \$25,000

JOBS CREATED FOR GREATER BOSTON ECONOMY = 12



Direct Benefits for Funding TEN BWP Connectors

ALL PREVIOUS BENEFITS, PLUS THE FOLLOWING...

- **VISIBILITY / PROMOTION**

- “Gold Partner” designation and visibility across BWP platform.
- Funder logo on all event signage, print and digital collateral and website.

- **PREMIUM EVENTS**

- Ten complimentary invitations to all BWP events, including any exclusive pre-receptions for Funders, Board Members, and Connectors

- **CUSTOMIZED INTELLIGENCE**

- Opportunity to convene two Idea Forums
- Customized survey of BWP Connectors to inform your business campaign or initiative

- **PROFESSIONAL DEVELOPMENT**

- Designate three Connectors. (N.B. Named Connectors must adhere to standard Connector performance standards and measurements.)

TOTAL COST: \$50,000

JOBS CREATED FOR GREATER BOSTON ECONOMY = 24



Direct Benefits for Funding TWENTY BWP Connectors

ALL PREVIOUS BENEFITS, PLUS THE FOLLOWING...

- **VISIBILITY / PROMOTION**

This becomes a signature partnership, with Funder receiving full recognition in any and every BWP touchpoint, from the web to in-person

- "Platinum Partner" designation and visibility across BWP platform
- Largest size Funder logo on all collateral, signage, etc.
- Verbal recognition and thank you at all BWP events, including identifying Funder's attendees at those events.

- **PREMIUM EVENTS**

- Minimum of two speaker opportunities per year at BWP events, including at least one of our quarterly Premium Events

- **PROFESSIONAL DEVELOPMENT**

- Designate six Connectors. (N.B. Named Connectors must adhere to standard Connector performance standards and measurements.)

TOTAL COST: \$100,000

JOBS CREATED FOR GREATER BOSTON ECONOMY = 48